

**Call for paper**  
***The complexity of tourism.***  
*First Colloquium on*  
***State of the art of research and planning***

**February 13<sup>th</sup> – 14<sup>th</sup>, 2014**

SiTI – Istituto Superiore sui Sistemi Territoriali per l'Innovazione  
Turin – 30/A, Corso Castelfidardo

“Tourism is a multidimensional activity  
which touches many lives and many different economic branches”

The First Colloquium on “The complexity of tourism” will take place from 13 - 14 February 2014 under the theme “*State of the art of research and planning*”.

Experts are invited to exchange scientific ideas and results about tourism issues. The key themes are: theory, innovative methodologies and case studies.

For the selection all researchers are invited to present a structured abstract to the following e-mail: **complexityoftourism@gmail.com**

The abstract can be in English or in Italian and should be carried out as a the [Word file attached](#): it should contain the title of the paper with the indication of the author / s, the affiliation and e-mail of each. Each abstract should not exceed 1.500 characters.

Theoretical and empirical significance, methodological soundness, relevance to the theme of the conference and logical clarity will be evaluated by members of the Scientific Committee who will communicate the outcome to each applicant.

Upon the acceptance of the abstract all full papers have to be delivered before the conference.

Papers (with a maximum of 20.000 characters) should be submitted both in Word and pdf format. The title page should contain the following elements: title of the paper, name of the author(s), affiliation(s), address(es), email(s) and abstract. They can be written in English or in Italian, in this case with a final summary in English of no more than 2.000 characters.

### **Papers publications**

A selection of papers accepted for public presentation at the conference will be published in a dedicated publication of SiTI's book series.

### **Important dates**

**Abstract submission:** November 15<sup>th</sup>, 2013

**Notification of acceptance:** December 15<sup>th</sup>, 2013

**Full paper submission:** February 10<sup>th</sup>, 2014

## Themes

Over the past six decades, tourism has experienced continued expansion and diversification, becoming one of the largest and fastest-growing economic sectors in the world. Many new destinations have emerged, challenging the traditional ones of Europe and North America.

Despite occasional shocks, international tourist arrivals show uninterrupted growth: according to Tourism Towards 2030 - a UNWTO's long-term outlook and assessment of future tourism trends - the number of international tourist arrivals worldwide is expected to increase by 3.3% each year on average from 2010 to 2030. This represents some 43 million more international tourist arrivals every year, reaching a total of 1.8 billion arrivals by 2030 (UNWTO, 2012).

Regarding these data World Tourism Organization's policy is looking at: improving tourism competitiveness; advancing tourism's contribution to poverty reduction and development; fostering knowledge and education; promoting sustainable tourism development and developing partnership.

In this context tourism becomes a complex field that concerns not only data analysis but also management dealing with the process that involves tourism and policy makers in the three phases of demand, destination and site management. Research world is analysing this phenomenon from a theoretical point of view and is applying methodologies for the analysis of demand and supply in tourism systems and destinations.

According to this priority the conference (organized by SiTI – Istituto Superiore sui Sistemi Territoriali per l'Innovazione – and Università di Roma La Sapienza) has been oriented, on one hand to assemble and collect tourism researches developed by Universities and public/private bodies, and, on the other hand, to reinforce the national network of researchers who deal with tourism.

**This call for paper aims to have a view of tourism, offering research and operative perspectives across the variety of tourism studies.**

Experts are invited to exchange scientific ideas and results about tourism issues. The key themes are:

- **Theory** that interprets tourism in different areas of research and study: approaches given by Economics Geography, History, Sociology, Business studies are fundamental to define the composite nature of tourism.
- **Innovative methodologies** and **case studies** that will show virtuous examples of tourism research. They point out the specific added value of researches based on the distinctive traits of destinations, the innovative aspects of applied methodology and the specific characteristics of outputs.

The meeting will be hosted by SiTI – Istituto Superiore sui Sistemi Territoriali per l'Innovazione – in Turin (<http://www.siti.polito.it/index.php?l=ENG>).

## Scientific Committee

**Giulio Mondini**, Istituto Superiore sui Sistemi Territoriali per l'Innovazione - SiTI

**Nicola Boccella**, Università di Roma La Sapienza

**Marina Bravi**, Politecnico di Torino

**Maria Gravari Barbas**, Université Paris 1 Panthéon - Sorbonne, Institut Recherche & Etudes Sup. Tourisme - IREST

**Sara Levi Sacerdotti**, Istituto Superiore sui Sistemi Territoriali per l'Innovazione - SiTI

**Antonio Magliulo**, Luspio

**Alvaro Matias**, Universidade Lusitana de Lisboa, Faculty of Economics and Social Sciences and Associação Portuguesa para Investigação e Desenvolvimento em Turismo – APIDT

## Organizing Committee

**Emanuela Gasca**, Istituto Superiore sui Sistemi Territoriali per l'Innovazione – SiTI e Politecnico di Torino

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